



Philip Morgan

Philip Morgan is managing partner of **Morgan Seares Associates**. The consultancy was set up in early 2014 and is committed to developing ever stronger links in education and culture between the United Kingdom and China.

Philip has been working on developing bilateral links between the UK and China for over 10 years and is committed to strengthening ties with China even more. Since leaving the British Embassy in Beijing, Philip has been looking at ways in which he can continue working on strengthening links between the UK and China, particularly in education.

Philip comments: *"There is only so much that can be done at a government to government level. And there is so much more that can be done. The real momentum comes from the people on the ground. It is they who make lasting partnerships a reality: our students, researchers, teachers and business. These are the people who will be the focus of my efforts in the future."*

From **2003 to 2009**, Philip was the **senior policy adviser on China for the UK Government's Joint International Unit**.

Philip's achievements in this period included:

- Project leader for the Prime Minister's Initiative (**PMI**) on the recruitment of international students to the UK
- the design and implementation of **UK-China Scholarships for Excellence**, a PhD and post doctoral scheme;
- orchestrating four of the annual **UK-China Education Ministerial Summit meetings**;
- the design and implementation of the **UK-China Graduate Work Experience programme (GWEP)** aimed at providing

work experience opportunities for young UK and Chinese graduates;

- designing and implementing the **UK - China Skills Challenge**;
- producing the first UK-China Education strategy "**Partners in Education**";
- advising Ministers and contributing to cross Government discussions on engagement with China.

From **2010 until 2012**, Philip was appointed as the **First Secretary for Scottish Affairs within the UK Embassy in Beijing**. His achievements in this period included:

- raising Scotland's education and cultural profile with China's central and provincial Governments and Hong Kong SAR;
- representing the Scottish Government in negotiations with the Chinese Government and its agencies across a range of issues including the gift of two giant pandas to Edinburgh Zoo; direct air routes; the protection of Scottish whisky; the Scottish Ten project. the design of the Hong Kong - Scotland post doctoral research programme;
- advising Scottish Ministers on Scotland's strategy on "**Working with China**".

Philip's **previous appointments** include:

- UK project manager for the UK-India Education & Research Initiative (**UKIERI**);
- project manager for the first wave of **Academy Schools** in England;
- Director, **A.T.Kearney Ltd** (Consultants) responsible for the UK Government's **Interchange** Programme;
- **business manager** for successive Secretaries of State for Employment and Education;
- **Director for Enterprise** in the Training & Enterprise Council for the City of London and surrounding boroughs;

- **Area Manager** for the MSC Training Agency in South London;
- project officer for the **Technical & Vocational Education Initiative (TVEI)**;